Revised 7-28-16

**ORDER** 

NBC Right Now

KNDO 图 KNDU 图 **Orders** Order / Rev: 94064 Alt Order #: 25248501 Product Desc: 7/19-25/16 Flight Estimate: KNDO - KNDU Flight Dates: 07/19/16 - 07/25/16 Primary AE: Lauren Fellner Original Date / Rev: 07/18/16 / 07/28/16 Sales Office: K-DC Order Type: **GENERAL** Sales Region: NAT Agency Name: Shorr, Johnson, Magnus **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1831 Chestnut St., Suite 602 Billing Cycle: EOM/EOC Philadelphia, PA 19103 Agency Commission: 15% Advertiser Name: POL/Inslee for Governor A35+ Demographic: New Business Thru: **Product Codes:** PL Candidate Order Separation: 00:20:00 Priority: P-3 Advertiser External ID:

Bill Plan

Totals

Agency External ID:

| Start Date | End Date | # Spots | Gross Amount | Net Amount |  |  |
|------------|----------|---------|--------------|------------|--|--|
| 06/27/16   | 07/25/16 | 34      | \$3,750.00   | \$3,187.50 |  |  |

| Month     | # Spots | Gross Amount | Net Amount | Rating |  |
|-----------|---------|--------------|------------|--------|--|
| July 2016 | 34      | \$3,750.00   | \$3,187.50 | 0.00   |  |
| Totals    | 34      | \$3,750.00   | \$3,187.50 | 0.00   |  |

## **Account Executives**

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |  |
|-------------------|--------------|--------------|-------------------------------|---------|--|
| Lauren Fellner    | K-DC         | NAT          | Start Of Order - End Of Order | 100%    |  |

AGY, POL, CAND

| Order Share | Share | Total      |
|-------------|-------|------------|
| KNDO - KNDU | 45%   | \$3,750.00 |
| Market      | 100%  | \$8,333.33 |

Revenue Codes:

| Competitive Share | Share | Total      |  |  |
|-------------------|-------|------------|--|--|
| CABLE             | 0%    | \$0.00     |  |  |
| KAPP              | 0%    | \$0.00     |  |  |
| KAPP+             | 0%    | \$0.00     |  |  |
| KCYU              | 0%    | \$0.00     |  |  |
| KCYU+             | 25%   | \$2,083.33 |  |  |
| KEPR              | 0%    | \$0.00     |  |  |
| KFFX              | 0%    | \$0.00     |  |  |
| KIMA              | 0%    | \$0.00     |  |  |
| KIMA+             | 30%   | \$2,500.00 |  |  |
| KLEW              | 0%    | \$0.00     |  |  |
| KNDO+             | 0%    | \$0.00     |  |  |
| KNDU              | 0%    | \$0.00     |  |  |
| KVEW              | 0%    | \$0.00     |  |  |
| KYVE              | 0%    | \$0.00     |  |  |
| UNKWN             | 0%    | \$0.00     |  |  |

| _1 | _n | Ch  | Start    | End      | Inventory Code                  | Break | Start/End Time | Days  | Len Sp | ots | Rate Pri   | Rtg Type | Spots | Amount   |
|----|----|-----|----------|----------|---------------------------------|-------|----------------|-------|--------|-----|------------|----------|-------|----------|
| N  | 1  | All | 07/19/16 | 07/25/16 | NORTHWEST TODAY NORTHWEST TODAY |       | 5-6AM          | -1111 | :30    | 0   | \$35.00P-3 | 0.00 NM  | 5     | \$175.00 |

**End Date** 

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KNDO - KNDU

Order / Rev:

94064

25248501

Advertiser:

POL/Inslee for Governor

Alt Order #: 07/19/16 - 07/25/16 Flight Dates:

Product Desc:

7/19-25/16 Flight

Estimate:

| Ln           |  |  | Inventory Code                |                 | Start/End                              | Time D            | ays              | Len Spo               | ots | Rate Pri  | Rtg Type                                | Spots | Amount   |
|--------------|--|--|-------------------------------|-----------------|--|-------------------|------------------|-----------------------|-----|---|---|-------|----------|
| N 1          | All 07/19  | /16 07/25/16   | NORTHWEST T                   |                 | 5-6AM                                  | -1                | 111              | :30                   | 0   | \$35.00P-3  | 0.00 NM                                 | 5     | \$175.00 |
|              | Start Date   | End Date   | Weekdays                      | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16<br>ek: 07/25/16   | 07/24/16<br>07/31/16   | -1111<br>M                    | 4               | \$35.00<br>\$35.00                     | 0.00              |                  |                       |     |   |   |       |          |
| N 2          |  | /16 07/25/16   | NORTHWEST T                   | ODAY LCM        | 6-7AM                                  |                   |                  | :30                   | 0   | \$90.00P-5  | 0.00 NM                                 | 5     | \$450.00 |
|              |  |  | NORTHWEST T                   | ODAY 6AM        |  |                   |                  |                       |     |   |   |       | ,        |
| 10/0         | Start Date   | End Date   | Weekdays<br>-1111             | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16<br>ek: 07/25/16   | 07/24/16<br>07/31/16   | M                             | 4               | \$90.00<br>\$90.00                     | 0.00              |                  |                       |     |   |   |       |          |
| N 3          | All 07/19  | /16 07/25/16   | 7AM M-F<br>TODAY SHOW         | СМ              | 7-9AM                                  |                   |                  | :30                   | 0   | \$90.00P-5  | 0.00 NM                                 | 10    | \$900.00 |
| 101210       | Start Date   | End Date   | Weekdays                      | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16<br>ek: 07/25/16   | 07/24/16<br>07/31/16   | -2222<br>M                    | 8 2             | \$90.00<br>\$90.00                     | 0.00              |                  |                       |     |   |   |       |          |
| N 4          |  | /16 07/24/16   |                               | CM              | 7-7:30PM                               | 5.000.000.000.000 | F                | :30                   | 0   | \$200.00P-4   | 0.00 NM                                 | 1     | \$200.00 |
|              |  |  | WHEEL OF FOR                  |                 | 7 7.001 101                            |                   |                  | .00                   | U   | Ψ200.001 -4   | 0.00 14141                              | ,     | Ψ200.00  |
|              | Start Date   | End Date   | <u>Weekdays</u>               | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16   | 07/24/16   | F                             | 1               | \$200.00                               | 0.00              |                  |                       |     | ****  |   |       |          |
| N 5          |  | /16 07/24/16   | JEOPARDY                      | CM              | 7:30-8PM                               |                   | F                | :30                   | 0   | \$215.00P-4   | 0.00 NM                                 | 1     | \$215.00 |
| Wee          | Start Date<br>ek: 07/18/16   | End Date<br>07/24/16   | <u>Weekdays</u><br>F          | Spots/Week      | <u>Rate</u><br>\$215.00                | Rating<br>0.00    |                  |                       |     |   |   |       |          |
| N 6          |  | A three parties of the parties of th | LOCAL NEWS :1                 |                 | 11-11:35PM                             |                   |                  | :30                   | 0   | \$110.00P-4   | 0.00 NM                                 | 5     | \$550.00 |
|              | Start Date   | End Date   | Weekdays                      | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16   | 07/24/16   | -1111<br>M                    | 4               | \$110.00                               | 0.00              |                  |                       |     |   |   |       |          |
| N 7          | ek: 07/25/16<br>All 07/19/   | 07/31/16   | TUESDAY 10-11                 | PM CM           | \$110.00<br>10-10:30PM                 | 0.00              |                  | :30                   | 0   | \$200.00P-4   | 0.00 NM                                 | 1     | \$200.00 |
|              | 7.11 077107  | 10 01/21/10  | WHEEL OF FOR                  |                 | (10:00 PM-1                            |                   |                  | .50                   | U   | Ψ200.001-4  | U.UU IVIVI                              |       | φ200.00  |
| Wee          | Start Date<br>ek: 07/18/16   | End Date<br>07/24/16   | Weekdays<br>-T                | Spots/Week<br>1 | Rate<br>\$200.00                       | Rating<br>0.00    |                  |                       |     |   |   |       |          |
| N 8          | All 07/19/   | 16 07/24/16  | TUESDAY 10-11<br>JEOPARDY     | РМ СМ           | 10:30-11PM<br>(10:30 PM-1              |                   |                  | :30                   | 0   | \$215.00P-4   | 0.00 NM                                 | 1     | \$215.00 |
| 222          | Start Date   | End Date   | Weekdays                      | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   |   |       |          |
|              | ek: 07/18/16   | 07/24/16   | -T                            | 1               | \$215.00                               | 0.00              |                  |                       |     | ****  |   |       |          |
| N 9          | All 07/19/   | 16 07/24/16  | WEDNESDAY 10<br>WHEEL OF FOR  |                 | 10-10:30PM<br>(10:00 PM-1              |                   | W                | :30                   | 0   | \$200.00P-4   | 0.00 NM                                 | 1     | \$200.00 |
|              | Start Date   | End Date   | Weekdays                      |                 |  | Rating            |                  |                       |     |   |   |       |          |
| - N <u>-</u> | ek: 07/18/16   | 07/24/16   | W                             | 1               | \$200.00                               | 0.00              |                  |                       |     |   |   |       |          |
| Spot<br>1    |  | 16-07/24/16 W  | escription<br>/EDNESDAY 10-1  |                 | <u>/End Time</u><br>0:30PM (           | 10:00 PM          | contract product | <u>'eekdays</u><br>-W |     | <u>gth</u> <u>Rate</u><br>:30 <del>(\$200.00)</del> | Rtg Type<br>0.00 NM                     |       |          |
|              | See MG 9.  | 2<br>erage of RNC  | Ran long 1                    |                 |  |                   |                  |                       |     |   | ì                                       |       |          |
| 2            | The server of th |  | OCAL NEWS @ 6                 | M-F LN 6-6:3    | 30PM                                   |                   | M-               |                       |     | :30 \$200.00  | 0.00 NM                                 |       |          |
| (            | MG for 9.1   | 07/20  |                               |                 |  |                   |                  |                       |     |   | 430000000000000000000000000000000000000 |       |          |
| N 10         | All 07/19/   | 16 07/24/16  | WEDNESDAY 10<br>JEOPARDY      |                 | 10:30-11PM<br>(10:30 PM-1              |                   | V                | :30                   | 0   | \$215.00P-4   | 0.00 NM                                 | 1     | \$215.00 |
| Wee          | Start Date<br>ek: 07/18/16   | End Date<br>07/24/16   | Weekdays<br>w                 | Spots/Week 1    | <u>Rate</u><br>\$215.00                | Rating<br>0.00    |                  |                       |     |   |   |       |          |
| N 11         | All 07/19/   | 16 07/24/16  | THURSDAY 10-1<br>WHEEL OF FOR |                 | 10-10:30PM<br>(10:00 PM-1              |                   | -T               | :30                   | 0   | \$200.00P-4   | 0.00 NM                                 | 0     | \$0.00   |
|              | Start Date   | End Date   | <u>Weekdays</u>               | Spots/Week      | Rate                                   | Rating            |                  |                       |     |   | - 1                                     |       |          |
| Wee<br>Spot  | ek: 07/18/16<br><u>Ch</u> Date R   | 07/24/16<br>ange D   | T<br>escription               | 1<br>Start      | \$200.00<br>/End Time                  | 0.00              | ۱۸/              | eekdays               | Len | ath Pata  | Rtg Type                                |       |          |
| 1            |  |  | HURSDAY 10-11F                |                 |  | 10:00 PM          |                  | <u>-екиауs</u><br>Th  |     | :30 <del>(\$200.00)</del>                           |   |       |          |
|              | Credited   |  |                               |                 | ************************************** |                   |                  |                       |     | •••••••••••••••••••••••••••••••••••••••             | Accompany District                      |       |          |
| N 12         | All 07/19/   | 16 07/24/16  | THURSDAY 10-1<br>JEOPARDY     | 1PM CM          | 10:30-11PM<br>(10:30 PM-1              |                   | -T               | :30                   | 0   | \$215.00P-4   | 0.00 NM                                 | 2     | \$215.00 |

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Totals

\$3,750.00

34

 Order / Rev:
 94064
 Advertiser:
 POL/Inslee for Governor

 Alt Order #:
 25248501
 Product Desc:
 7/19-25/16 Flight
 KNDO - KNDU

 Flight Dates:
 07/19/16 - 07/25/16
 Estimate:

| Ln        | Ch                    | Start                   | End                                 | Inventory Code               | Break           | Start/End                | Time Da        | ys Len                 | Spots | Rate Pri                           | Rta Type            | Spots | Amount   |
|-----------|-----------------------|-------------------------|-------------------------------------|------------------------------|-----------------|--------------------------|----------------|------------------------|-------|------------------------------------|---------------------|-------|----------|
| N 12      | All                   | 07/19/1                 | 6 07/24/16                          | THURSDAY 10-1                | 11PM CM         | 10:30-11P<br>(10:30 PM-  |                | Γ :30                  | 0     | \$215.00P-4                        | 0.00 NM             | 2     | \$215.00 |
| Wei       | <u>Sta</u><br>ek: 07/ | rt Date<br>18/16        | End Date<br>07/24/16                | Weekdays                     | Spots/Week      |                          | Rating<br>0.00 |                        |       |                                    |                     |       |          |
| Spot<br>1 | Ch                    | Date Ra                 | nge D                               | escription<br>HURSDAY 10-11F |                 | t/End Time<br>80-11PM    | (10:30 PM-1    | Weekda                 | _     | ngth <u>Rate</u><br>:30 (\$215.00) | Rtg Type<br>0.00 NM |       |          |
|           | Se                    | e MG 12.                | 2,12.3                              | partan aired entie           |                 |                          |                | 7.00                   |       | .ου (φ210.00)                      | 0.00 14141          |       |          |
| 2         | All                   |                         | 6-07/25/16 Lo                       | OCAL NEWS @ 5                |                 |                          | то.чорті       | M                      |       | :30 \$200.00                       | 0.00 NM             |       |          |
| 3         | All                   | 07/25/16                | 6-07/25/16 2                        | РМ М-F                       | 2-3F            | PM                       |                | M                      |       | :30 \$15.00                        | 0.00 NM             |       |          |
| N 13      | All                   | 6 for 12.1<br>07/25/1   | and the second second second second | MONDAY 10-11F                |                 | 10-10:30P<br>(10:00 PM-  |                | :30                    | 0     | \$200.00P-4                        | 0.00 NM             | 0     | \$0.00   |
| Wer       | <u>Sta</u><br>ek: 07/ | rt Date<br>25/16        | End Date<br>07/31/16                | Weekdays<br>M                | Spots/Week      |                          | Rating<br>0.00 |                        |       |                                    |                     |       |          |
| Spot<br>1 | Ch                    | Date Ra                 | nge D                               | escription<br>ONDAY 10-11PM  |                 | t/End Time               | (10:00 PM-1    | <u>Weekda</u><br>0:3(M |       | ngth Rate<br>:30 (\$200.00)        | Rtg Type<br>0.00 NM |       |          |
|           | Cre                   | edited                  |                                     |                              |                 |                          |                |                        |       | (,,                                |                     |       |          |
| N 14      | All                   | 07/25/1                 | 6 07/25/16                          | MONDAY 10-11F<br>JEOPARDY    | РМ СМ           | 10:30-11PI<br>(10:30 PM- |                | :30                    | 0     | \$215.00P-4                        | 0.00 NM             | 1     | \$215.00 |
| Wee       | <u>Sta</u><br>ek: 07/ | <u>rt Date</u><br>25/16 | End Date<br>07/31/16                | Weekdays<br>M                | Spots/Week<br>1 | <u>Rate</u><br>\$215.00  | Rating<br>0.00 |                        |       |                                    |                     |       |          |